

Doing a Media Ministry Survey and Plan for Your Church

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Every church has to face the task of making technology decisions to enhance its media ministry. This Media Ministry Survey and Plan Worksheet are designed to assist you in walking through the assessment and planning process. It has two major benefits.

It is mission directed. – This worksheet helps you look at the mission of your church and each of its departments to determine your media needs. This approach enables you to see the media needs in the context of your mission your resultant plan is mission driven.

It is wholistic. – Because this worksheet has you look at the media needs of all areas of your church and its ministry it enables you to develop a wholistic or integrated media ministry that allows every one to have their media needs understood and met.

This worksheet was developed using Brent Harshbarger's article, "Developing a Technology Plan",¹ as a guide so you may want to read it before doing this worksheet.

Helpful Resources

Websites

Prosoundweb

www.prosoundweb.com

Technologies for Worship

www.tfwm.com

Publications

Church Sound Magazine

www.churchsoundmagazine.com

Technologies for Worship Magazine

www.tfwm.com/twm

Church Production Magazine

www.churchproduction.com

¹ <http://www.prosoundweb.com/install/tfw/planning.php>

Education

NAB Technologies for Worship Conference (April 22-27, 2006)

Las Vegas Convention Center, Las Vegas, NV

Sponsored by the National Association of Broadcasters, this conference is specifically tailored to those working in, or for, houses of worship. Featured sessions address video production, audio mixing, video projection, lighting, monitoring, speaker placement, broadband distribution and much more. Target Audience: Church Production Professionals, Media Ministry Producers, Live Event Producers, Church Architects, Journalists, Religious broadcasters.

<http://www.nabshow.com/conferences/worshiptechnology.asp>

Worship Facilities Conference & Expo (November 8-19, 2006)

Dallas Convention Center, Dallas, TX

Introducing WFX - your church's blueprint for growth. The only event of its kind providing in-depth information and insights for growing your worship facility and upgrading your worship service production.

<http://www.wfxweb.com/>

Media Ministry Survey and Plan Worksheet

I. Ministry Path

A. What is the Mission Statement for your church?

B. What are Ministry Goals of Your Department / Auxiliary / Position?

- Departments and Ministries (*Sabbath School / Personal Ministries / Minister of Music, Choirs and Musicians / Youth Ministries / Communication / School*)

- Pastoral Staff (*Worship and Prayer Service / Evangelism*)

C. How does your department / Auxiliary / Position currently use media to meet its ministry goals?

- Departments and Ministries (*Sabbath School / Personal Ministries / Minister of Music, Choirs and Musicians / Youth Ministries / Communication / School*)

- Pastoral Staff (*Worship and Prayer Service / Evangelism*)

D. Based on your ministry goals, what are the future media needs of your department / auxiliary / position? (Equipment, media team services, etc.)

- Departments and Ministries (*Sabbath School / Personal Ministries / Minister of Music, Choirs and Musicians / Youth Ministries / Communication / School*)

- Pastoral Staff (*Worship and Prayer Service / Evangelism*)

III. Technology Plan

Define the gap between where your media ministry is and where you want to be in terms of equipment, staff, supplies, education, etc.

What media needs must be met to achieve the media ministry goals of your church and its services and departments?

Equipment

Staff

Supplies

Education

Architectural and Structural

Other

IV. Budget
Equipment

Supplies

Education

IV. Technology Management Plan

